

Available Packages

EVENT NAMING RIGHTS PACKAGES

LEVEL ONE EVENTS

- Recognition in all television, radio and press advertising for sponsored event
- Front page logo recognition in event programme
- Full page advertisement in event programme
- PA recognition at sponsored event
- Exclusive use of a corporate hospitality suite for 20 guests (includes catering and beverages)
- Recognition in all media releases for sponsored event
- Opportunity to present trophies at conclusion of the event

LEVEL TWO EVENTS

- Recognition in all electronic and print advertising for sponsored event
- Front page logo recognition in event programme
- Full page advertisement in event programme
- PA recognition at sponsored event
- 20 x Gold tickets to sponsored event
- Opportunity to purchase a corporate suite at event
- Recognition in all media releases for sponsored event
- Opportunity to present trophies at conclusion of the event

SMALL BUSINESS PACKAGES

RACING CLASS NAMING RIGHTS (Major Events)

- PA Support at all National Drag Racing or Super Speedway events during racing of sponsored class
- Company name recognition on all winners trophies
- Company name recognition on end-of-season champions trophies
- Invitation to the Drag Racing or Speedway trophy presentation evening
- 2 x Gold season membership cards

TRACK SIGNAGE PACKAGES

- Pair of 1.1m x 700mm concrete barriers (Drag Racing) or double-sided 4.8m x 1.2m infield sign (Speedway)
- Half page advert in all National Drag Racing or Super Speedway programmes
- Limited PA Recognition at Drag Racing or Speedway events throughout the season
- 2 x Gold season membership cards

Or, combine both packages and gain more exposure for your company

FAST FRIDAY PACKAGES

SERIES NAMING RIGHTS

- Recognition in all radio and press advertising
- PA recognition at all Fast Friday events
- Recognition in all Fast Friday media releases
- Name recognition on all winners trophies
- Name recognition on season champions trophies
- Invitation to Drag Racing and Speedway trophy presentation evenings
- 20 x Tickets to each Fast Friday event

RACING CLASS NAMING RIGHT

- PA support at all Fast Friday events during racing of sponsored class
- Name recognition on all winners trophies
- Name recognition on end-of-season championship trophies for sponsored class
- Invitation to Drag Racing or Speedway trophy presentation evenings
- 4 x tickets to each Fast Friday event