MEDIA ACCREDITATION APPLICATION

2023 -2024 SEASON

Applications and Documentation to be returned to
marketing@motorplex.com.au

PERTH Motorplex
KWINANA BEACH AUSTRALIA

CONTACT INFORMATION

Name		
Address:		
City:	State:	Postcode:
ABN:		
Contact Phone		
Contact Email		

SPECIFY SEASON PASS EVENT TYPE REQUESTED TO COVER

SPEEDWAY	DRAG RACING	OTHER
☐ Super Speedway	☐ Championship Drag Racing	☐ Motorvation
☐ Sportsman Speedway	☐ Whoop Ass Wednesday/ Off Street	☐ Burnout Events
☐ Speedway Practice	☐ Test n Tune	☐ Other (Please Specify

Please note – some Championship, Exhibition and third party promoted events are not covered under this accreditation application.

SINGLE EVENT REQUESTED TO COVER

Event Title:	Event Date:

MEDIA GROUP

☐ Journalist	☐ Photographer/ Photojournalist
☐ Videographer	☐ Social Media or Team Media / PR Representative.

MEDIA FORMAT

Name of publication, organisation, or production

☐ Magazine/ Newspaper

☐ Television

☐ Website

☐ Other [please specify]

ACKNOWLEDGEMENT

Due to the risks inherent in motor racing I, the Applicant named above, understand that I will be required to sign an indemnity at each event I attend, indemnifying Perth Motorplex and others from legal action. By signing the Media Accreditation application, the Applicant hereby acknowledges and agrees to fully adhere to the following Terms and Conditions.

I have read, fully understood, and agree to adhere to all Terms and Conditions as outlined overleaf

Signature:_____   Date:_____

Media Accreditation Terms and Conditions.

1. WHO CAN APPLY FOR A MEDIA PASS?
An applicant may apply for a Media Pass if the applicant:
   a) writes and publishes pre and/or post event stories of the event they plan to attend;
   b) writes and has published (not including reproduction) more than ten stories per month for their publication;
   c) has a minimum of 50,000 Facebook likes or 5,000 unique monthly visitors to the website (web based publications only). The applicant must provide auditable traffic figures for 12 months (expressed as a unique IP address per month);
   d) intends to attend:
      i. most of the racing season at the Venue (Season Media Pass); or
      ii. one specific event (Single Event Media Pass);
   e) A freelance Media may only be granted a Media Pass if the application is made in conjunction with a publication or media outlet entity. Applicants who wish to undertake primarily a commercial venture (this includes but is not limited to website, television, radio, and commercial photographers) are not eligible for a Media Pass. Prior permission must be granted in writing from the General Manager of the Venue prior to attending and covering an event for commercial purposes.

2. APPLYING FOR A MEDIA PASS
To apply for a Media, Pass the applicant must:
   a) complete the attached application form;
   b) include a letter from the applicant's editor (or similar) that includes:
      i. i. name/s of representative/s who will be covering any one event (maximum of 2 persons);
      ii. job title/s of representative/s (journalist or photographer);
      iii. intended use;
      iv. information on the publication (e.g., circulation, readership, frequency etc.); and
      v. formal approval that the article will be published stating the frequency of publications relating to events at the Venue (for an SMP application) or intended date of publication (for a SEMP application).
   c) The applicant may be asked to provide examples of their work/published content.
   d) An applicant who is a general news and specialist consumer publication who does not intend to publish conventional race reports may apply for a SEMP where the coverage will be of editorial benefit to Venue.
   e) An applicant relating to a website must provide satisfactory evidence that the website is a professionally run news or sport website and all coverage on the website must be free of charge to the public. One representative journalist per website per event may be accredited.
   f) Publishers of blogs, forums and other personal websites are not be eligible for a Media Pass.
   g) An application for a SEMP must be submitted at least 4 business days prior to the event for it to be considered.
   h) An applicant for a SEMP must also provide:
      i. evidence of at least 5 events covered in the media from the previous racing season at the Venue, or similar venue ; and
      ii. written confirmation that the applicant will not apply for additional Media Accreditation for any other purposes i.e., radio or television.

3. COVERAGE OF EVENTS
   a) Media associated with online news services must provide pre and post event coverage.
   b) Media associated with weekly and monthly publications must cover a substantial amount of coverage per event.
   c) The Media must refer to the event in an accurate manner.
   d) The Media will liaise with the General Manager of the Venue in regards to all content and event results prior to publication.
   e) The Media will forward the publication to the General Manager of the Venue upon publication.

4. PHOTOGRAPHERS
   a) Media attending as photographers at events are required to provide Perth Motorplex with a minimum of 10 full-size (minimum of 3,000 pixels wide), non-watermarked photos from each event free of charge for promotional use. The photographs must include action showing prominent track signage, trophy presentations, crowd shots, pit paddock, burnouts and include Demo Derby and fireworks when they are held at the Venue.
   b) Photos must be available/provided within 24 hours of the event.
   c) Photos are to be supplied by one of the following options: • Direct download via photographers' website; • FTP access • Dropbox access.

5. GENERAL
   a) The Media may only use the stories and photographs gained from attending the Venue for media purposes only and may not use them for commercial purposes without media exposure.
   b) Media who are contributing journalists must be named either on their articles or elsewhere on the website, photographs must be accompanied by a photographer's credit and all sources must be credited in accordance with editorial best practice.
   c) Perth Motorplex may, without notice, revoke a Media Pass at its discretion.
   d) A Media Pass is specific to the individual and grants access free of charge to the Venue for authorised events.
   e) The Media are required to show their Media Pass at the entry gate to the Venue.
   f) A 'Media List' will be at the Sign-On Building (just south of the competitor entrance) for the Media to sign-on at each event.
   g) On entering the Venue, the Media must:
      i. Sign the Venue's "Participant Acknowledgement and Waiver Motorsport";
      ii. wear the appropriate wristband to confirm the waiver in 4(g)(ii) has been signed;
      iii. wear the Perth Motorplex issued & registered media branded safety vest at all times during the event;
      iv. wear the Perth Motorplex issued & registered fluoro safety vest at all times when on the Speedway infield; Drag Racing track; and all other restricted areas.
   h) Perth Motorplex does not permit the distribution of any promotional material without the express written permission of the Commercial and Operations Manager of the Venue.
   i) The Media must respect ethical and industry standards and must not breach any copyright legislation. The Media must comply with all of the Venue's regulations and safety procedures.
   j) A Media Pass is for events listed in this application only and other third party events will require separate approval from the event organiser.

6. TELEVISION/VIDEO/BROADCAST
   a) Perth Motorplex retains the exclusive rights to film and broadcast all events held at the Venue.
   b) It is prohibited for anyone other than Perth Motorplex to film or broadcast any event at the Venue for commercial gain without the prior written consent of Perth Motorplex. This includes digital footage for television, internet or DVDs that might be used for either sale or promotion of activities at the venue and any use of race footage. Prior approval from the Commercial and Operations Manager of the Venue is required in all cases
   c) Perth Motorplex reserves the right to restrict access to any Media carrying video or audio recording devices at any time without notice.
   d) The Media will liaise with the Commercial and Operations Manager of the Venue in regards to all content and event results prior to publication. Some events at the Venue are broadcast on TV. The TV station broadcasting the event can restrict access to the media. The Media are not permitted to capture images at these events.

7. INSURANCE
Perth Motorplex's insurance does not extend to the Media and take no responsibility for any injury or accident to the Media resulting from activities at the Venue. All Media are required to provide the following policies of insurance as directed by Perth Motorplex from a reputable and solvent insurer which carries on insurance business in Australia and is authorised to operate as an insurance company:
   a) Public liability insurance covering the legal liability of the Media and their agents arising out of the Media being at the Venue for an amount as advised by Perth Motorplex, for any one occurrence and unlimited as to the number of occurrences happening during any one 12 month period of insurance; and
   b) Workers' compensation insurance in accordance with the provisions of the Workers' Compensation and Injury Management Act 1981 (WA), including cover for common law liability for an amount of not less than $50 million for any one occurrence in respect of workers of the employer of the Media. The insurance policy must be extended to cover any claims and liability that may arise with an indemnity under section 175(2) of the Workers' Compensation and Injury Management Act 1981.