

**HIGH SPEED**



SINCE 2000  
**PERTH**  
**Motorplex**  
KWINANA BEACH AUSTRALIA

— THE HOME OF —  
**MOTOR  
TAIN  
MENT**  
— SINCE 2000 —

**HUGE IMPACT**

— THE HOME OF —  
**MOTOR TAINMENT**  
 — SINCE 2000 —



## PERTHS HOME OF MOTORTAINMENT

Perth Motorplex has proudly held the mantle of being Perth's premier motorsports destination since 2000!

Servicing the sports of Drag Racing, Speedway and Burnouts, offering non stop action to a wide audience of fans and families

Perth Motorplex is the most attended permanent motorsport venue in Australia. We pride ourselves in creating exciting events, catering for more than a quarter of a million attendees each year!

In our 25th anniversary season, Perth Motorplex hosted many incredible events, highlighted by the Inagural High Limit International: Perth event, boasting \$100,000 to win as the richest Speedway event in Australian history. Plus hosting The EGT 54th Westernationals featuring Top Fuel, and Motorvation 39 - the two becoming the largest events the venue has seen in their respective disciplines for the season.

The multifaceted nature of the Perth Motorplex venue creates a unique experience for competitors, plus unparalleled access for race fans to get close to the action. Whilst also providing opportunities for partners and sponsors to engage with patrons.

## FAST FACTS



**260,000+ ATTENDEES PER SEASON**

**BIGGEST EVENTS OF 2024/25:**

1 <sup>ST</sup>   HIGH LIMIT INTERNATIONAL: PERTH	27,000+	OVER 3 DAYS
2 <sup>ND</sup>   EGT 54 <sup>TH</sup> WESTERNATIONALS	18,000+	OVER 2 DAYS
3 <sup>RD</sup>   MOTORVATION 39	20,000+	OVER 3 DAYS



**13,000+ ENTRANTS PER SEASON**

**ACROSS 3 MAJOR MOTORSPORTS DISCIPLINES**  
 SUPER SPEEDWAY  
 CHAMPIONSHIP DRAG RACING  
 BURNOUTS  
 PLUS - OFF STREET DRAG RACING & ROLL RACING



**32M+ MINUTES OF COVERAGE WATCHED**

20M+ MINUTES OF LIVE FREE-TO-AIR COVERAGE  
 LIVE AND FREE ON 7+, AUSTRALIA'S #1 FREE-TO-AIR DIGITAL TV PLATFORM  
 12M+ MINUTES OF PAY-PER-VIEW STREAM COVERAGE  
 PAY PER VIEW BROADCASTS VIEWED ALL AROUND THE WORLD



**SOCIAL MEDIA FOLLOWING**

OVER 30 MILLION VIEWS PER YEAR  
 OVER 300,000 CONTENT INTERACTIONS PER YEAR  
**FACEBOOK** 265K+ FOLLOWERS  
**INSTAGRAM** 28K+ FOLLOWERS  
**EMAIL** 50K+ EMAIL SUBSCRIBERS



**MARKETING REACH**

IN-SEASON EVENT ADVERTISEMENTS OWN THE RADIO WAVES, TV AND DIGITAL REACHING NEW AND OLD FANS OF MOTORTAINMENT EVERYWHERE  
**RADIO** 60 CAMPAIGNS, 15K+ AD PLAYS  
**TV** 10 CAMPAIGNS, 1M+ IMPRESSIONS  
**DIGITAL** 80+ CAMPAIGNS, 6M+ AD VIEWS



**CUSTOMER SATISFACTION**

MORE THAN 50% OF PATRONS ATTEND 6+ EVENTS PER SEASON  
 94% OF PATRONS ENJOYED THE EXPERIENCE  
 72% OF PATRONS WOULD RECOMMEND THE MOTORPLEX TO A FRIEND



**HUNGRY, HUNGRY RACE FANS**

THIS SEASON, MOTORPLEX PATRONS CONSUMED:

100+ TON OF HOT CHIPS	45K+ CHICKEN NUGGETS
55K+ FRESH DONUTS	128K+ COLD DRINKS

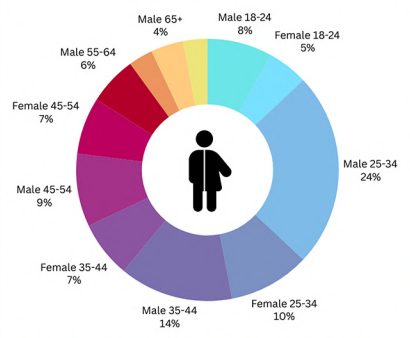
# MEET THE FANS

SINCE 2000 **PERTH Motorplex**  
KWINANA BEACH AUSTRALIA

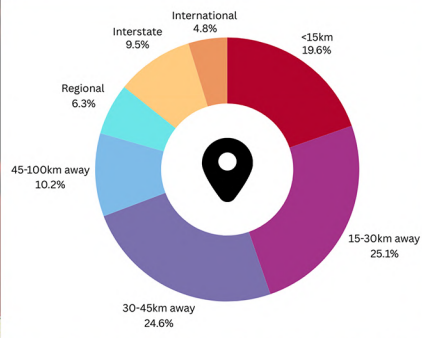
Motortainment comes in all different shapes and forms - as do our fans! The Motorplex entertains a wide variety of fans, thanks to the venue being the most family friendly and most accessible Speedway & Drag Strip in Australia!

WA's Home of Motortainment caters to everyone - from blue collar to white collar, male & female, young or old...we all have one thing in common: We love the action!

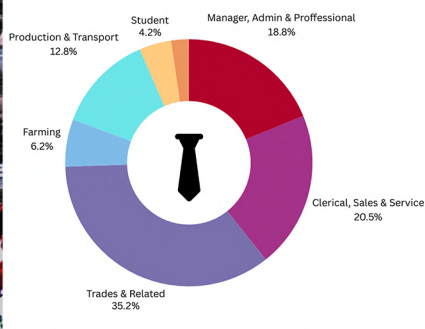
## AGE & GENDER



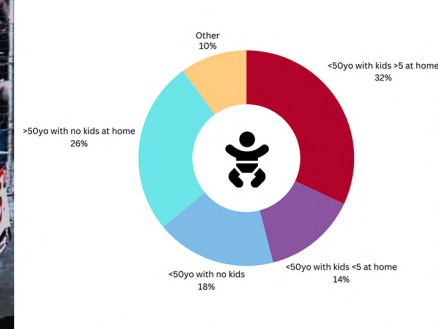
## LOCATION



## PROFESSION



## WITH KIDS



# SOMETHING FOR EVERYONE

## DRAG RACING



## BURNOUTS



## SPEEDWAY



# AND MORE!

# TESTIMONIALS

**4.5 STARS**  
1,726 reviews



*“ One of the greatest venues I have been to...We come here all the time! ”*

*“ One of the best racing facilities in the world. The dirt track is UNREAL AMAZING. ”*

*“ I hadn't been to Motorplex for years but it wont be that long till next time. What a great family day & night, which is surprisingly very affordable! ...Soo lucky to have a great complex like this in Perth ”*

*“ (Perth Motorplex) is probably one of the top 3 best facilities, best racetracks...  
...IT MIGHT EVEN BE THE BEST. ”*

*- Kyle Larson - 2021 NASCAR Cup Series Champion*

# PARTNERSHIP OPPORTUNITIES

Corporate partnership with Perth Motorplex will allow you to directly engage with the most passionate fanbase - grow your brand and expand your business!

**DRAG RACING - SPEEDWAY - BURNOUTS - CAR SHOWS - AND MORE!**

- + Product promotion and sales activations
- + Branding & Signage
- + Live Commentary promotions
- + Super Screen advertising space
- + Corporate Hospitality
- + Social Media Exposure
- + Landmark and Event naming rights
- + EDM Opportunities
- + Fan giveaways

**FAST TRACK**  
YOUR BUSINESS

**REACH**  
YOUR GOALS

**ENJOY**  
THE JOURNEY

CONTACT US TODAY | [MARKETING@MOTORPLEX.COM.AU](mailto:MARKETING@MOTORPLEX.COM.AU)